Spotify Application Training In Making Radio Dramas As Extracurricular Activities For Literary Studios At Schools

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Abstract

The extracurricular presence of literature has a role as part of literature learning in schools. Its existence provides extra space for students to deepen their insights into theory, appreciation and production of literary works as they can in the classroom. The purpose of this community service activity that is integrated with the Real Work Lecture is to provide solutions offered to overcome a problem. The solution carried out is by Training the Spotify Application in Making Radio Dramas as Extracurricular Activities for Literary Studios in Schools. The results of the activities of this community service activity program are: 1) Profiles of target groups that are able to self-help products as activities that encourage discipline, independence and knowledge; 2) Knowledge of the steps of making a radio drama which includes dubbing, script surgery, sound editing process, and uploading to the Spotify application; 3) Increase cooperation between the university and the school; 4) The creation of student discipline in spotify application training.

Keywords: Training, spotify application, drama radio, extracurricular and school.

I. INTRODUCTION

In order to maximize every potential of students, schools cannot rely only on intracurricular activities. Schools can provide facilities in the form of extracurricular activities that can accommodate every potential possessed by students. As summarized in the Minister of Education and Culture Number 62 of 2014 concerning Extracurricular Activities, in article it is written that extracurricular activities have the aim of developing the potential, talents, interests, abilities, personalities, cooperation, and independence of students optimally in order to support the achievement of national education goals. That way, through extracurricular activities, students gain the opportunity to develop their interests more broadly in various fields. Art is one of the fields that students are interested in as well as can be developed through extracurricular activities. Through extracurricular activities carried out outside of class hours, the school provides the widest possible opportunities for students to study a particular field. Especially in the field of art, the school provides several types of extracurriculars such as music, form, dance, and literature. This type of extracurricular does not always exist completely owned by each school, because it depends on the policies of each school in seeing the potential of the students it has. Literature as one of the fields of art, has been taught in learning in the classroom, namely through Indonesian lessons. Literary content is found in every Indonesian learning curriculum, at every level of education. The variety of literature is alternately studied by students, including poetry, fiction, drama, and old literature as summarized in the school curriculum. Students are directed to study literary knowledge both in theory, appreciation, and production.

The extracurricular presence of literary writing has a role as part of literature learning in schools. Its existence provides extra space for students to deepen their insights into theory, appreciation, and production of literary works as obtained in the classroom. With the additional provisions obtained during the extracurricular activities of literary writing, it is not impossible that it will have a positive influence on literature learning that takes place in the classroom. In addition, the problem of the limited portion of literary content in the curriculum was also indirectly resolved. Based on the analysis of the causes of the problem above, the solution offered to overcome the problem is to conduct Spotify Application Training in Making Radio Dramas as an Extracurricular Activity for Literature Studios in Schools. Through this training, it is

hoped that it can be feedback for students to be motivated to develop their interests and talents through extracurricular activities in the literary studio at school by making radio dramas through the Spotify application. Especially in the SMK Asshiddiqiyah Cilamaya Kulon Karawang area, it is a school that has extracurricular activities. The existence of student extracurricular activities that are closely related to literacy activities is an investment not only for the school but also the nation. A high level of literacy indicates a high quality of human resources as well. In this regard, the author is interested in conducting Spotify Application Training activities in Making Radio Dramas as Extracurricular Activities for the Development of Literary Studios in Schools, as well as the launching of the school literacy movement, it is also interesting to study literacy activities that take place in extracurricular activities. It is hoped that through this community service activity "Spotify Application Training in Making Drama Radio as an Extracurricular Activity of Extracurricular at School" can be an example for other schools that are interested in doing similar activities.

II. METHODS

Community service activities entitled Spotify Application Training in Making Radio Dramas as Extracurricular Activities of Literary Studios at Schools have the following programs: 1) Preparation of community service activities work programs; 2) Observation to the school regarding obstacles and solutions; 3) Preparation of community service activities material; 4) Implementation of Spotify training; 5) Documenting activities; 6) preparation of activity reports; 7) publications; 8) publication of video of activities in Youtube; 9) journal publications; 10) IPR. Participation of partners in the implementation of the community service activities program as a place for training and participants. The author expects the sustainability of the next program in the development of learning media in schools to support teaching and learning activities and improve human resources/ teachers in schools.

Community service activities are integrated with the Real Work Lecture Program (KKN) of Singaperbangsa Karawang University. The timing of the program is from August 20 to October 14, 2022, at SMK Asshiddiqiyah, Pasirukem Village, Cilamaya Kulon District, Karawang Regency, West Java. In the implementation of community service, there are several stages in carrying out radio drama training with spotify applications in schools, including:

1) Coordinator Formating Meeting

The formation of the coordinator will be held on July 17, 2022 at 18.19 WIB through the Google Meet application. This meeting discussed the selection of coordinators and the structure of the group chairman, secretary and treasurer.

2) Community Service Program Meeting

The community service program meeting was held on July 19, 2022 with Field Supervisors and members of the KKN group through the Google Meet application. In this meeting, we discussed the title of the script and the radio drama making group. With the results of the discussion as follows:

Title of the play script:

- Telaga Warna
- Bukti Cinta Takatuliang

3) Provosion of Materials

The provision of community service materials was held on July 25, 2022 through the YouTube application. Dosen Pembimbing Lapangan provides learning videos of material on Dubbing, Script Surgery, and Effects in Voice Radio Drama Stories that will be delivered to students at SMK Asshiddiqiyah.

4) KKN Released

The release of the KKN was held on July 26, 2022, which took place at the Universitas Singaperbangsa Karawang Field. The release of KKN was represented by two people from each KKN group.

5) Provosion of Materials

The provision of KKN material was held on July 27, 2022 through the YouTube application. Where the Field Supervisor provides a video learning material about the Extracurricular Sanggar Sastra, which later this material will be delivered to students at SMK Asshiddiqiyah.

6) Debriefing and Site Visits

The first briefing by Dosen Pembimbing Lapangan was carried out on July 30, 2022 at the University of Singaperbangsa Karawang. This debriefing aims to let the practice know what things will be done when the activity takes place. After conducting the debriefing, continued to visit the KKN location, namely at SMK Asshiddiyah which is located in Pasirukem village, Cilamayan Kulon District together with Dosen Pembimbing Lapangan and members of the KKN group.

7) Creation of Social Media Accounts and Spotify Accounts

On August 10, 2022, that is the creation of an Instagram media sosial account. In addition, it also creates a Spotify account, which later this account will be used to upload the results of the radio drama.

8) Radio Drama Processing

The radio drama recording process will be held from August 20 to September 20, 2022 at the KKN post. In the process of recording this radio worked on two plays, namely Telaga Warna dan Bukti Cinta Takatuliang.

9) Drama Radio Uploading

Radio drama uploads are made in two uploads. On September 23, 2022, the upload of the first radio drama with the title Telaga Warna. On October 1, 2022, the second radio drama with the title Bukti Cinta Takatuliang. Both uploads are uploaded into the Spotify app.

10) Socialization of KKN Work Programs

On September 29, 2022, group members conducted socialization at SMK Asshiddiqiyah, Cilamaya Kulon village. This socialization aims to introduce work programs to students of SMK Asshiddiqiyah.

11) Implementation of The KKN Work Program

The implementation of the KKN work program starts from October 1 to October 6, 2022. This activity provides material and training to students at SMK Asshiddiqiyah on matters related to making radio dramas. This activity was carried out from 09.30-12.00 WIB in the classroom, with a total of 22 students combined from class X, XI, and XII students.

12) KKN Closure

The KKN closing activity was carried out on October 29, 2022 after carrying out KKN activities for approximately one month. This activity took place at SMK Asshiddiqiyah and was attended by Dosen Pembimbing Lapangan, principals and teachers, KKN students as well as students of SMK Asshiddiqiyah.

III. RESULT AND DISCUSSION

The results of community service activities in Pasirukem Village, Cilamaya Kulon District can be carried out properly and run in accordance with the previously prepared program. This is proven smoothly and the achievement of all programs that have been implemented properly. All programs give significant results. The following is a description of the success of the program according to the target of the program, namely SMK Asshiddiqiyah: students gain new knowledge about how to use the Spotify and Anchor platforms to upload radio dramas. They also know the process of making radio dramas from the beginning to the publication stage. Based on the pre-test and post-test results there is a consistent increase. The pre-test results, students who tend not to know the process of making radio dramas include: dubbing, script surgery, literary studios, sound effects, and how to upload to the Spotify platform. After getting training on radio drama materials and applications, it has an impact on improving the results of the psot-test score. Students also became motivated to make radio dramas or podcasts, because at first they lacked information about the Spotify platform. The achievement of the community service program was successfully implemented thanks to the help of parties who were involved. From the SMK Asshiddiqiyah, both students and school teachers are very enthusiastic about the training of community service programs.

The existence of records and documentation during community service activities as basic evidence in making a final report. The following are the results of the student test based on training in extracurricular activities of radio dramas in schools:

No	Nama	Nilai Pretest	Nilai Postest
1	Hitomi	73,3	90
2	Indah Rifa Aulia	60	70
3	Nadin	66,6	80
4	Desih	66,6	73
5	Salsabila Putri	80	70
6	Nasywa	53,3	80
7	Nahla	60	80
8	Aulya Dewi	40	70
9	Mila Ramadhani	73,3	80
10	Siti Nurhaliza	80	80
Avarage		65,31	77,3

Based on the table above, you can see the difference in values before and after training. The average pre-test result was 65.31 and experienced an increase in scores after receiving radio drama training, the average post test was 77.3. The post-test results showed an increase after receiving training. Art is one of the fields that students are interested in as well as can be developed through extracurricular activities. Through extracurricular activities carried out outside of class hours, the school provides the widest possible opportunities for students to study certain fields. Especially in the field of art, the school provides several types of extracurriculars such as music, form, dance, and literature. This type of extracurricular does not always exist completely owned by each school, because it depends on the policies of each school in seeing the potential of the students it has. Literature as one of the fields of art, has been taught in learning in the classroom, namely through Indonesian lessons. Literary content is found in every Indonesian learning curriculum, at every level of education. The variety of literature is alternately studied by students, including poetry, fiction, drama, and old literature as summarized in the curriculum. Students are directed to study literary knowledge both in theory, appreciation, and production. The extracurricular presence of literary writing has a role as part of literature learning in schools. Its existence provides extra space for students to deepen their insights into theory, appreciation, and production of literary works as obtained in the classroom. With the additional provisions obtained during the extracurricular activities of literary writing, it is not impossible that it will have a positive influence on literature learning that takes place in the classroom. In addition, the problem of the limited portion of literary content in the curriculum was also indirectly resolved.

The problem at SMK Asshiddiqiyah is that some students in the school do not know what the Spotify application is, literary knowledge outside the theory conveyed by teachers at school, and extracurricular activities at SMK Asshiddiqiyah. Because SMK Asshiddiqiyah is a school based in Islamic boarding schools, this KKN program only carries out material delivery activities regarding dubbing, script surgery, sound effects, extracurricular literary studios in schools, and general knowledge about the Spotify application and provides products from the KKN student activities to trainees whose target is to students of SMK Asshiddiqiyah.Based on the analysis of the causes of the problem above, the solution offered to overcome the problem is to conduct Spotify Application Training in Making Radio Dramas as an Extracurricular Activity for Literature Studios in Schools. Through this training, it is hoped that it can be feedback for students to be motivated to develop their interests and talents through extracurricular activities in the literary studio at school by making radio dramas through the Spotify application. Especially in the area of SMK Asshiddiqiyah Cilamaya Kulon Karawang, it is a school that has extracurricular activities. The existence of student extracurricular activities that are closely related to literacy activities is an investment not only for the school but also the nation. A high level of literacy indicates a high quality of human resources as well. In this regard, the author is interested in conducting Spotify Application Training activities in Making Radio Dramas as Extracurricular Activities for the Development of Literary Studios in Schools, as well as the launching of the school literacy movement, it is also interesting to study literacy activities that take place in extracurricular activities. It is hoped that through this community service activity "Spotify Application Training in Making Radio Dramas as Extracurricular Activities for Literature Studios in Schools" can be an example for other schools that are interested in carrying out similar activities.



Fig 1. Management structure of extracurricular activities for the development of literature studios in schools

Based on the results of previous observations and found learning problems in schools, the author offers the following solutions: 1) Training in understanding literary studios 2) Understanding drama scripts resulting from folklore adaptations; 3) Introduction to the Spotify app and its use; 4) training in script making plays into the Spotify app; 5) The use of the Spotify application as an extracurricular activity for literary studios in schools.



Fig 2. Provision of material on radio dramas

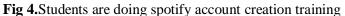
The results of the training are expected that trainees will be able to apply learning media based on the Spotify application in schools, 1) Trainees will be able to understand the functions and benefits of literary studios; 2) trainees are able to understand the content of the drama script resulting from the adaptation of folklore; 3) able to operate the Spotify app; 4) able to create drama scripts into the Spotify application; 5) able to apply Spotify as an extracurricular activity for literary studios in schools.

After the training was carried out, then to find out the ability of the trainees, the task of making radio dramas was carried out using the Spotify application and distributing questionnaires to the training participants. Based on the task of radio dramas and lift questionnaires, it is known to what extent the trainees are able to understand and apply Spotify as a literary studio development in schools.



Fig 3. Training drama radio

As for research related to the Spotify application written by S. Yollis Michdon Netti and Irwansyah entitled "Spotify: Music Streaming Application for Millennials" shows that how millennials consume music, the history and trends of streaming music technology, how Spotify prepares its technology to remain number one, how does streaming music work on Spotify, what are the services- online advertising service from Spotify For Brands, how Spotify ad implementation for brands and ad formats are used, what are the success stories of brands that have used Spotify's advertising services, and how Spotify helps brands to effectively reach millennials, and how Spotify leverages technology to be at the forefront of today.





Based on the activities of community service activities in 2018 by Mansyur and Nurhasanah which were published in the journal Biormatika: Scientific journals of the faculty of teacher training and education, volume 4, no. 01, namely,

"The lack of extracurriculars at the Senior High School level is usually due to the lack of awareness of the school with this extracurricular drama (theater) activity, which can also slip and get used to good behavior with role-playing and the teacher's lack of awareness of the arts. Usually drama (theater) coaches in applying character education to students by telling stories after rehearsal time and invitations. Teachers in viewing drama (theater) schools should place drama (theater) as a medium in the transformation of character education. Drama (Theater) can be an integral part of character education learning materials. Through theatrical activities in schools, students have practiced the values of character education intelligently. From the intense creative process of art will lead learners to the dive into the values of true human character. Students will be able to distinguish human characters that can support the development of humanist human values. Seeing the fact that the lack of awareness of school administrators about the importance of art in learning makes extracurricular drama (theater) in schools still rare, especially at the High School level."

Fig 5. Giving a plaque to the principal at the closing of community service activities



Based on the results of the research above, the researcher decided to use the Spotify application in a community service activity entitled Spotify Application Training in Making Radio Dramas as an Extracurricular Activity for Literature Studios in schools.

IV. CONCLUSION

Based on the results of observations, it can be known what problems exist in community service partners, Pasirukem village, and can help solve these problems. Radio drama training activities with the spotify application at SMK Asshiddiqiyah, not only conduct theoretical and practical training on how to make radio dramas, starting from reading story scripts, developing characters in stories, recording voices to be used as material for radio dramas, and uploading them to music and podcast application channels that are widely used by the public, namely the application Spotify. From this activity, it was distributed to training participants whose target was grade 10 and grade 11 students of SMK Asshiddiqiyah.

V. ACKNOWLEDGMENTS

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